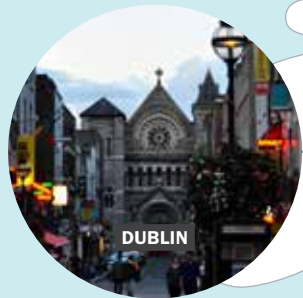


LONDON

ENGLAND



SUABROAD
SYRACUSE UNIVERSITY



YOUR HOST CITY, London, is a vibrant, multicultural metropolis full of world-famous landmarks. You'll also have plenty of opportunities to travel: An optional Signature Seminar visits Dublin to study the complicated issues of Irish identity, there's an all-school field trip to Edinburgh, and class trips, like the one to Flanders, Belgium, complement classroom learning.

YOUR PLACE IN LONDON

London's cultural, social, and ethnic diversity is unlike anywhere else on earth. Whether you're a budding designer, architect, actor, or simply a student of the world, your semester here will be one of the most enriching academic and personal experiences you can undertake. Your immersion into London life comes from living in your own flat, where you will soon discover that you are part of the huge assortment of smaller towns and village neighborhoods—each with its own distinct character.

Our center is located within the heart of academic London, and a special emphasis is placed on guiding you to become a globally literate citizen. SU London staff and faculty will help you make the most of everything the city has to offer as you find your place in London.

CONTENTS

Living in London	03	Field Studies	11	Faculty and Staff Support	15
Academic Program	05	Experience Credit, Internships, and Community Engagement	13	Academic Information	<i>inside back cover</i>
Courses	07				

“Choosing the independent housing option, I felt like a true Londoner: taking the Tube everywhere, buying daily groceries, and living on my own in a foreign city. I was able to experience how those in London live!”

Emma White

*marketing and supply chain
management major
Syracuse University*



Living in London



GOOD TO KNOW

Enjoy afternoon tea, a light meal usually eaten between 4 and 6 p.m.

Many of London's museums are free!

The Victoria & Albert Museum, British Museum, and Tate Modern, among many others, do not charge admission.

The West End Theatre District contains over 40 theatres, where you'll find the most popular plays and musicals.

The SU London Center, Faraday House, is located in Bloomsbury, which is known for its literary connections.

The English Premier League season runs from August until May. Usually, five or six teams from London are playing in the top level, so catch a game!

NO OTHER BIG CITY is as stimulating and agreeable a place to live as London. It's really a huge assortment of smaller towns, each with its own main shopping street (or "high street"), full of pubs, grocers, butchers, and corner stores (or "shops"). In addition, students who choose to join the University of London's student union will have access to subsidized student union facilities.

Most students rent their own apartments upon arrival. Hotel accommodations are provided during orientation while students search for available apartments, or "flats," with the help of SU London staff and student guides. During orientation, you are coached on the do's and don'ts of signing a lease and how to use London's excellent public transportation system. A limited number of flats are available for those who prefer dormitory-style living, with all arrangements made by SU staff before you arrive in London.

You'll use the London Underground ("Tube") to travel around the city.



Academic Program

SYRACUSE UNIVERSITY LONDON offers a broad range of courses in the liberal arts, architecture, communications, management and international business, and the visual and performing arts. While many courses are open to students in all majors, there are professional programs specifically for students in architecture, design, drama, or music industry.

WHEN YOU APPLY, YOU'LL CHOOSE ONE OF SIX OPTIONS:

London Center

This option, SU Abroad's broadest and most popular program in London, easily accommodates students of all majors. Course work is offered in public communications, management, history of art and music, political science, and women's and gender studies, among many other subjects.

London Center: Architecture (B. Arch)

Undergraduate students enroll in 6 credits of design course work, plus a professional elective and participate in extensive field study. Applicants must have completed a minimum of two and a half years of architectural design.

London Center: Architecture (M. Arch I)

Qualified graduate students enroll in 6 credits of design course work and participate in extensive field study. Approval from the Syracuse University School of Architecture is required. Students must submit a portfolio of studio work with their application materials.

London Center: Music Industry

London is the largest center for the music industry outside of the United States. A special feature for music industry majors is a limited number of internship placements in businesses where you will go behind the scenes to learn how music is promoted, produced, marketed, and managed on a global scale.

London Center: Design

This spring semester-only program offers you the opportunity to take a course in design history, complemented by studio and academic electives in a world capital renowned for its cutting-edge design. By working in a collaborative studio environment and making frequent excursions into the city, you will better understand how design saturates everyday life and defines people's experiences in an urban environment.

Applicants in a design major must submit a portfolio after completing the online application (see portfolio submission instructions at suabroad.syr.edu).

London Center: Drama

London is unparalleled in the breadth and quality of its theatre. For drama majors, the emphasis is on developing and honing acting skills and includes specially designed workshops conducted by Globe Theatre practitioners at the Globe. This program is offered in the fall semester only.



Courses

WHETHER YOU ARE an arts and sciences student or enrolled in a professional degree program, your courses are designed to guide you to become more globally engaged. All courses offer a London, British, or European perspective, and many take advantage of local guest speakers, on-site lectures, and field study to immerse you fully in the culture, politics, and perspective of your cosmopolitan host city.

ADVERTISING

Advertising Practice in a Diverse Society

ADV 206 (3 credits)

ANTHROPOLOGY

Cloth and Clothing: The Body and Fashion

ANT 300.1 (3 credits)

Food, Culture, and Identity

ANT 352 (3 credits) honors

ARCHITECTURE

Architecture Design Studio

ARC 407/408/608/609
(6 credits) architecture program only

Architecture of Destruction: History of London's Built Environment

ARC 500.2 (3 credits)
architecture program only

London, The Open City

ARC 500.3 (3 credits)
architecture program only

Survey of British Architecture

ARC 561 (3 credits)
architecture program only

ART HISTORY

Masterpieces of Art

HOA 201 (3 credits)

An Architectural History of London

HOA 208 (3 credits) spring only

A History of London in 11 Objects

HOA 300.1 (3 credits)

The Business of Art

HOA 372 (3 credits)

London Museums: Art, History, and Science in Contemporary Culture

HOA 473 (3 credits)

COMMUNICATION AND RHETORICAL STUDIES

Leadership/Stewardship Communication

CRS 335 (3 credits)

Intercultural Communication and Social Media

CRS 400.1 (3 credits)

COMMUNICATIONS

Digital Britain: Engaging the User

COM 300.1 (3 credits)

Race, Gender, and the Media

COM 346 (3 credits)

Beauty and Diversity in the Fashion Media

COM 348 (3 credits)

Communications Law for Journalists

COM 505 (3 credits) spring only

DESIGN

History of Contemporary Design: London

ART 400 (3 credits) spring only

Communications Design Problems

CMD 450 (3 credits) spring only;
design program only

Multidisciplinary Design Studio

DES 485 (3 credits) spring only;
design program only

Ethnography and Culture in Design

IND 481 (3 credits) spring only;
design program only

Interior Design: Contract

ISD 352 (3 credits) spring only;
design program only

DRAMA

Contemporary British and European Theater: The London Stage

DRA 351 (3 credits)

The Modern Stage: Theories, Issues, Productions

DRA 451 (3 credits) fall only;
drama program only

Acting for the Frame

DRA 529 (3 credits) fall only;
drama program only

Advanced Acting: Shakespeare's Globe

DRA 580 (4 credits) fall only;
drama program only

ECONOMICS

Behavioral Economics

ECN 312 (3 credits)

Globalization, Development, and the Environment

ECN 362 (3 credits)

ENGLISH AND TEXTUAL STUDIES

Interpreting Shakespeare

ETS 320 (3 credits)

Walking England: Mountains, Moors, and Cultural Studies

ETS 340.1 (3 credits)
Signature Seminar; optional

British Masculinity On Screen: James Bond and Sherlock Holmes

ETS 360.1 (3 credits)

Reading Pictures, Seeing Stories

ETS 430.1 (3 credits)

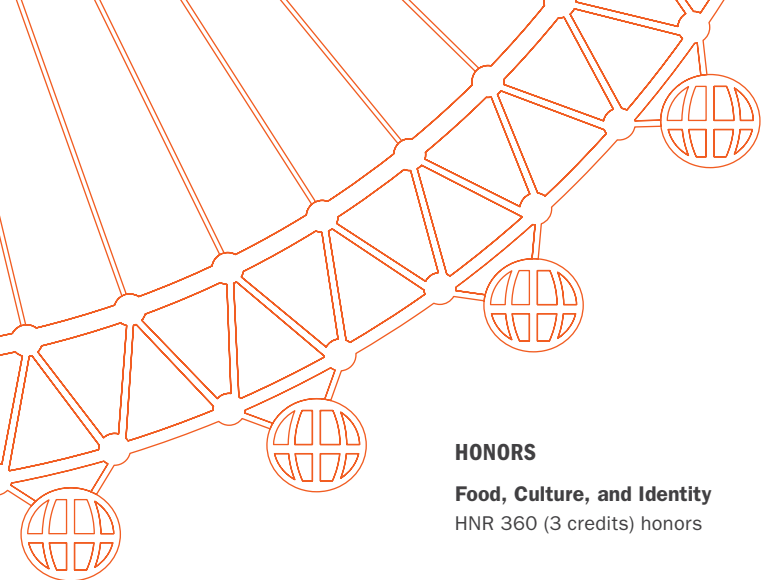
Global Cities and World Cinema

ETS 430.2 (3 credits)

Travelers' Tales: An Education Abroad

ETS 464 (3 credits)

NOTE Many courses are cross-listed under multiple disciplines. Students choose the discipline under which they register.



ENTREPRENEURSHIP

Introduction to Entrepreneurship and Emerging Enterprises
EEE 370 (3 credits)

FILM

**British Masculinity
On Screen: James Bond
and Sherlock Holmes**
FIL 300.1 (3 credits)

FINANCE

Money and Banking
FIN 355 (3 credits)

**Emerging and Frontier
Markets: An Investment
Banking Perspective**
FIN 400.1 (3 credits)

HISTORY

**A History of London
in 11 Objects**
HST 300.1 (3 credits)

**Politics and Media:
Mass Persuasion**
HST 300.2 (3 credits)

Islam and the West
HST 368 (3 credits)

America: A Foreign Perspective
HST 414 (3 credits)

HONORS

Food, Culture, and Identity
HNR 360 (3 credits) honors

INDEPENDENT STUDY/ GUIDED RESEARCH

Independent Study
[Subject rubric] 490 (1–3 credits)
A student may propose an independent study prior to departure only if needed to meet a degree requirement that cannot be met by any overseas course.

INTERNSHIP/ EXPERIENCE CREDIT

The Global Workplace
BUA 400 (3 credits)

**Music Industry Practicum:
The Global Workplace**
MUI 408 (3 credits)

**Entertainment Industry
Practicum: The Global
Workplace**
RAE 408 (3 credits)

LGBT STUDIES

Sex, Gender, and the City
Q SX 400.1 (3 credits)

**British Masculinity
On Screen: James Bond
and Sherlock Holmes**
Q SX 400.2 (3 credits)

MANAGEMENT AND INTERNATIONAL BUSINESS

The Global Workplace
BUA 400 (3 credits) required
for and open only to students
placed in an internship

Decision Tools for Management
MAS 362 (3 credits)

**Strategic Human
Resource Management**
MGT 355 (3 credits)

**Production and
Operations Management**
SCM 300.1 (3 credits) fall only;
not open to SU Whitman majors

Managing in a Global Setting
SOM 354 (3 credits)

MARKETING

Essentials of Marketing
MAR 301 (3 credits)

Consumer Behavior
MAR 357 (3 credits)

MIDDLE EASTERN STUDIES

Islam and the West
MES 368 (3 credits)

MUSIC HISTORY

Performance Live: London
HOM 300.1 (3 credits)

**Black British Music: Exploring
Identity Through Sound**
HOM 400.1 (3 credits)

MUSIC INDUSTRY

**Music Industry Practicum:
The Global Workplace**
MUI 408 (3 credits)
required for and open only to
music industry majors and
minors placed in an internship

**Entertainment Industry
Practicum: The Global
Workplace**

RAE 408 (3 credits)
required for and open only
to SU Bandier students
placed in an internship

PHOTOGRAPHY

Introduction to Photography
PHO 204 (3 credits)

POLITICAL SCIENCE

**Politics and Media:
Mass Persuasion**
PSC 315 (3 credits)

America: A Foreign Perspective
PSC 350.1 (3 credits)

Islam and the West
PSC 368 (3 credits)

The European Union
PSC 409 (3 credits)

**The Pale and Beyond:
A Sociological, Political, and
Economic Investigation of Life
in the Republic of Ireland and
British Northern Ireland**
PSC 432 (3 credits)
Signature Seminar; optional

**Globalization, Development,
and the Environment**
PSC 462 (3 credits)

PSYCHOLOGY

**Health Psychology:
Mind, Body, and Culture**
PSY 300.1 (3 credits)

Personality
PSY 393 (3 credits)

**Conflict, Trauma,
and Collective Memory:
Psychology and the Great War**
PSY 400.1 (3 credits)

**Forensic Psychology:
Crime and Violence**
PSY 474 (3 credits)

RETAIL MANAGEMENT

**Visual Merchandising
and Store Planning**
RMT 357 (3 credits) spring only

SOCIOLOGY

The Pale and Beyond: A Sociological, Political, and Economic Investigation of Life in the Republic of Ireland and British Northern Ireland

SOC 312 (3 credits)
Signature Seminar; optional

Sociology of Sport

SOC 367 (3 credits)

Sex, Gender, and the City

SOC 400.1 (3 credits)

Multicultural London

SOC 412 (3 credits)

SPORT MANAGEMENT

Sports in the United Kingdom

SPM 300.1 (3 credits)

Global Sport Marketing:

Case Study Approach

SPM 300.2 (3 credits) spring only

TV/RADIO/FILM

The BBC

TRF 560.1 (3 credits)

Documenting Reality: Factual Formats in British Film and TV

TRF 560.2 (3 credits)

WOMEN'S AND GENDER STUDIES

Sex, Gender, and the City

WGS 400.1 (3 credits)

British Masculinity On Screen: James Bond and Sherlock Holmes

WGS 400.2 (3 credits)



"The Making of Harry Potter" is a popular tour at Warner Bros. Studios outside of London.

"I am a huge theatre fan and was able to take two classes in which I went to shows almost every week. I saw everything from the most authentic Shakespeare to an incredible experimental show in complete darkness. I also took advantage of the discounted tickets for shows like Matilda and Wicked. I would have never had the chance to see so much theatre had SU not provided so many opportunities."

Erin Reimel

magazine journalism major
Syracuse University



Field Studies



FIELD TRIPS AND TOURS

[Greenwich](#)

[Stonehenge
and Salisbury](#)

[East End Markets](#)

[Harry Potter's London](#)

[Blenheim Palace
and Oxford](#)

[Kew Botanical Gardens](#)

[Brixton](#)

[London's Street
Art Scene](#)

SIGNATURE SEMINARS

The Pale and Beyond: A Sociological, Political, and Economic Investigation of Life in the Republic of Ireland and British Northern Ireland

PSC 432/SOC 312 (3 credits) pre-semester in fall and spring; optional

Ireland is an island divided. Based in Dublin, Galway, and Belfast, this seminar explores the unities and dualities of Irish identity amid a long history of struggle and separation between the largely Catholic south and Protestant north.

Walking England: Mountains, Moors, and Cultural Studies

ETS 340 (3 credits) pre-semester in fall; post-semester in spring; optional

You will cross England from the North Sea to the Irish Sea through three national parks. Your bases will be the historic cities of York and Keswick in the heart of the Lake District. Over 10 full days you will expand your knowledge of the English countryside through films, novels, poems, seminars, informal discussions, guest speakers, and firsthand experience.

EXPLORE LONDON, THE UK, AND BEYOND

A signature feature of the London program is the wide range of field trips open to all students. Experienced staff will help you make the most of your time abroad by taking you beneath and beyond the “usual” tour experience in destinations ranging from the edgy East End to sedate Salisbury and Stonehenge, and even farther—to Paris, Berlin, Milan, and Istanbul. Each semester, several courses include required activities or field study to enhance classroom lectures. Courses with a substantial field study component will carry additional fees.

“My internship was such an important experience not only for my future, but also for adapting to the culture around me. It was a headlong approach to embracing life in England, but I’m beyond grateful I did it. I gained a ton of knowledge and joined an international network of contacts, a serious advantage when I apply for jobs after graduation that I wouldn’t have had otherwise.”

Rikki Schneiderman

advertising major
Syracuse University



Experience Credit, Internships, and Community Engagement

INTERNSHIPS OFFER interaction and hands-on experience with the host culture, as well as direct professional experience related to your academic studies and long-term career goals.

SU London has developed extensive contacts in virtually every type of British institution, including local government, banking firms, research organizations, political parties, pressure groups, nonprofit organizations, media organizations, the London music scene, and a wide variety of multinational and British businesses.

During the semester, internships are part-time. Most students intern approximately 16 hours per week. You must be prepared to work on Fridays, when there are no classes held at the SU London Center, and at least one other day per week. Interns enroll in BUA 400/MUI/RAE 408 The Global Workplace, earning 3 credits.

LONDON PLUS

London Plus offers professional, life, and academic skills during your study abroad experience at SU London. Faculty mentors will talk with you about how field trips, events, and programming further your capacities as global students, professionals, and citizens. By going to lectures in the city, visiting museums, building your network of contacts, joining in faculty-led all-school field trips, developing a self-reflective blog, collaborating on projects at the center, or traveling in and outside the UK, you'll earn stamps on your London Plus Passport and have a more thoughtful and analytic experience abroad.

REPRESENTATIVE INTERNSHIPS

Digital marketing coordinator for an online advertising firm

Legal research for an international human rights organization

Public relations for a sports-related non-profit

Graphic design for a beverage company

Marketing assistant for a West End theatre

Editorial assistant for a publishing company

Blogger for a fashion website

Production assistant for a documentary film company

Event organizer for a national healthcare-related charity

NOTE All internship requests are subject to availability and an on-site interview, so placements cannot be guaranteed.



"I thought I was going to be all alone exploring an enormous city for four months, but I had a brilliant support system in the SU London program both personally and academically. The staff in the Student Life Office of Faraday House were virtually adoptive parents to all of us SU London students."

Alicia Verdile

policy studies major
Syracuse University

Faculty and Staff Support



IN LONDON

From high finance to high drama, the city of London is the consummate classroom. The faculty consists of more than 45 scholars and professionals with years of experience making the most of all that London, Britain, and Europe have to offer.



The SU London Center is led by interim director Dr. Troy Gordon. Along with Dr. Gordon, the permanent staff of SU London assist students with all their academic, cultural, and personal needs. Field trips, internship placements, and extracurricular activities—including the four-day “Love London” weekend, as well as film clubs, Faraday Pride, engaging field trips, and walking tours—are coordinated by this friendly and experienced group. The staff members work closely with students to provide a culturally and academically rich experience for all SU London students.

IN SYRACUSE

SU Abroad’s focus on student support is underscored by the role of the case manager in our office. Bridget Hughes works to provide students and parents with resources for health, safety, and academic matters both prior to and during students’ time abroad.



When challenges arise, it’s good to know that assistance is available. In her role, Bridget can assist with health and wellness preparations, adjustment concerns, stress management, or academic accommodations, as well as other issues. We want to ensure that everyone is set for a safe, caring, and enriching experience abroad.



THIS CHART PROVIDES an overview; many courses are offered each semester. Course offerings vary, so visit suabroad.syr.edu for the most current listings. >>>

MINIMUM GPA REQUIREMENTS

SU London Center: **2.5**

For limited enrollment programs (design, drama, and music industry) the minimum GPA requirement may be higher than 2.5.

DEADLINES

Fall semester: **March 15**

Spring semester: **October 1**

Summer: **February 20**

FOR MORE INFORMATION

For complete admissions criteria and application instructions, visit suabroad.syr.edu.

APPLY ONLINE

SUABROAD.SYR.EDU

CREDITS Paul Cammilleri (cover illustration), Julian Berry/flickrCC, Barbara Burke, Jeffrey Fehder, Gabrielle Frawley, Nicole Inskeep, Kowition/Shutterstock.com, Brian Lehmann, Francine Moreda, Steve Sartori, James Saulsky, SU London, Alicia Verdile, John Western

ACADEMIC SPECIALTIES

AT SU ABROAD CENTERS

	BEIJING	FLORENCE	HONG KONG	ISTANBUL	LONDON	MADRID	SANTIAGO	STRASBOURG	SUMMER	WORLD PARTNER PROGRAMS *
Accounting	•		•			•			•	•
Anthropology	•	•	•		•	•	•		•	•
Arabic language										•
Architectural history		•		•	•					
Architecture		•			•				•	
Art history		•			•	•	•	•	•	•
Art studio		•					•		•	
Biology				•		•	•		•	•
Chinese language, culture, and literature	•		•							•
Classics		•								
Communications: mass media	•			•	•	•		•	•	
Communications: rhetorical studies		•	•		•					•
Cultural cuisine		•			•					
Democratization and human rights			•	•		•	•	•	•	•
Design				•	•		•		•	•
Drama studies and performance		•			•		•		•	•
Earth sciences										•
East Asian studies	•		•							
Economics	•	•	•	•	•	•	•	•	•	•
Education		•							•	•
Engineering		•	*	•		•	•		•	•
English literature, lit. in English translation		•			•	•			•	•
Entrepreneurship		•	•		•				•	
European studies		•		•	•	•		•	•	•
Film studies		•	•	•	•	•	•	•	•	•
Finance	•		•	•	•	•	•	•	•	•
Food studies/nutrition/culinary arts		•					•		•	
French language, culture, and literature								•	•	•
Geography	•	•	•	•			•		•	•
History	•	•	•	•	•	•	•	•	•	•
Information studies	•	•	•		•	•	•			•
International relations	•	•	•	•	•	•	•	•	•	•
Internships	•	•	•	•	•	•	•	•	•	
Italian language, culture, and literature		•							•	
Jewish studies						•				•
Latin American studies						•	•		•	•
Law										■
LGBT studies		•			•	•			•	•
Magazine						•			•	
Management and international business	•	•	•	•	•	•	•	•	•	•
Marketing		•	•	•	•	•	•			•
Media arts				•			•		•	•
Middle Eastern studies				•	•	•			•	•
Music/recording and entertainment industry					•					
Music history and literature				•	•		•	•	•	
Music performance								•	•	
Philosophy		•	•	•				•		•
Photography		•		•			•		•	•
Political science	•	•	•	•	•	•	•	•	•	•
Psychology		•	•	•	•	•	•		•	•
Public health									•	•
Public policy studies	■		•	•			•	•	•	•
Religion		•	•	•	•	•	•			•
Retail management					•					•
Social work								•		
Sociology		•	•	•	•	•	•		•	•
Spanish language, culture, and literature						•	•		•	•
Sport management					•				•	•
Strategy and human resource management			•	•	•	•	•			
Sustainability	•	•	•		•	•	•		•	•
Television, radio, and film					•	•			•	
Turkish language and culture				•						•
Women's and gender studies		•		•	•	•			•	•
Writing		•	•						•	•

■ graduate students only * SU students only

FIND, FOLLOW, AND CONNECT



SU Abroad
106 Walnut Place
Syracuse University
Syracuse, NY 13244-2650 USA

1.800.235.3472
1.315.443.3471
F 1.315.443.4593

suabroad@syr.edu

suabroad.syr.edu

SU ABROAD CENTERS

BEIJING CHINA

FLORENCE ITALY

HONG KONG CHINA

ISTANBUL TURKEY

LONDON ENGLAND

MADRID SPAIN

SANTIAGO CHILE


STRASBOURG FRANCE


PRINTING: Printed by Villanti Printers, Inc., environmentally certified to the Forest Stewardship Council® Standards. Manufactured using 100% certified renewable energy.

PAPER: Printed on Enviro Print 80-lb. cover and Enviro Satin 80-lb. text. This paper is derived from 100% postconsumer recycled fiber, manufactured using biogas energy and is certified through Bureau Veritas to the Forest Stewardship Council Standards.

SAVINGS DERIVED from using postconsumer recycled fiber in lieu of virgin fiber:

 31 trees not cut down

 3,811 lbs. solid waste not generated

 9,906 lbs. atmospheric emissions eliminated

 30,147 gallons water/wastewater flow saved

Calculated using the Rolland Paper Environmental Calculator.



SUABROAD
SYRACUSE UNIVERSITY